

ANNUAL REPORT
2021-2022
transitions





JA PURPOSE

To inspire and prepare young people to succeed in a global economy.

Financially Responsible

JA students incur less debt than their peers

JA students know how to:

- create and manage a realistic budget
- improve their credit score
- utilize credit and debt appropriately
- save to achieve lifelong goals

Career Ready

JA students secure employment at higher rates than their peers

JA students know how to:

- demonstrate communication, critical thinking, collaboration and innovative problem solving skills
- exhibit professional behavior and strong work ethic
- utilize credit and debt appropriately
- apply their skills, talents and traits to high demand jobs

Entrepreneurial

JA students start companies at higher rates than their peers

JA students know how to:

- leverage resources to start a business
- operate a business
- increase revenue and manage expenses to maximize profit
- think critically, solve problems and overcome challenges

Dear Friends,

As we reflect upon the past year, there are numerous opportunities to see where we worked closely with our partners in education, business, and the community to give young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. Whether it was virtually or in person, our JA programs were delivered by corporate and community volunteers and provided relevant, hands-on experiences for students from kindergarten through high school.

With the lingering impact of the pandemic, we did not know what to expect. But our board members, volunteers, and staff were eager to work with teachers to provide meaningful experiences that will prepare students for the business of life. They were ready to provide even more students with real-life insight into the necessity of personal financial literacy, the significant role of entrepreneurs, and the importance of career planning. And they were excited to create a clear path from the classroom to the future; a path paved by a unique combination of hands-on, dynamic financial literacy, work readiness, and entrepreneurship programs.

We witnessed how uncertain circumstances can bring communities together, and we were reminded how much those connections matter. With the support of our education and philanthropic partners, JA provided impactful education to more students in 2021-2022 than we did the previous year.

Thank you to each of our volunteers, educators, and sponsors who helped deliver JA programs to central and eastern Kentucky students this year. Because of your generous contributions and time, we're helping more and more young people be better prepared for success. We're emboldening them to take on their destiny with passion and confidence. And most of all, we're inspiring them to dream big, and imagine what's possible. We say it all the time, but it remains true: We can't do what we do without you.

Laurel Raimondo Martin, PhD

President, JA of the Bluegrass, Inc.

When our young people know where they're going, we all advance.

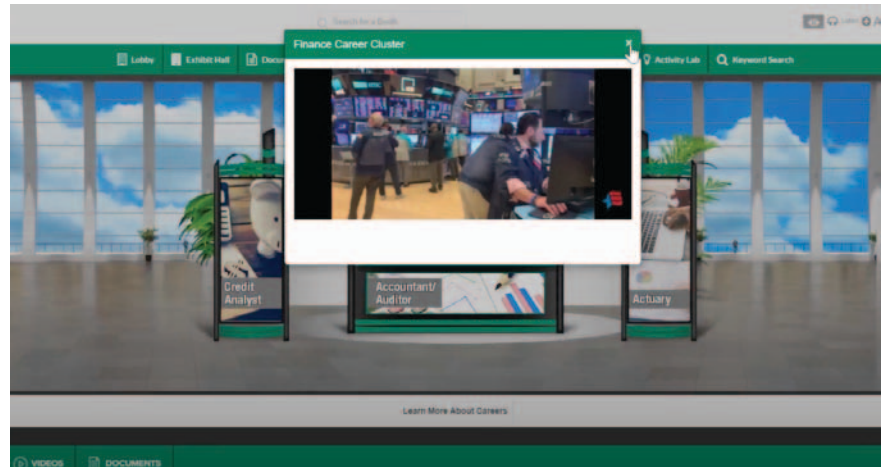
JA Inspire Virtual

Launched in 2020-2021, we hosted our second *JA Inspire Virtual* Career Fair this past year. This curriculum and virtual career exploration platform brings together the business community and local schools and is designed to help launch middle and high school students into their future—high school, postsecondary education, and careers beyond.

The *JA Inspire Virtual* curriculum consists of three segments: (1) pre-career-oriented sessions; (2) the *JA Inspire Virtual* platform and (3) a post-reflection. JA provides the Middle School or High School *JA Inspire Virtual* Student Guidebooks. All materials students need to complete the seven sessions are linked within the guidebook, including information about the exhibitors, speakers, and on-demand videos that will be found on the virtual career exploration platform.

“I learned about jobs I didn’t know existed but I would like to pursue.” – JA Inspire Student

VFairs, the online interactive platform used to host the *JA Inspire Virtual* Career Fair, allows students to explore the sixteen career clusters, along with local businesses, colleges, and military exhibitor booths. Students are able to view on-demand videos in the auditorium, visit booths, and save



resources in their own virtual backpack. A *JA Inspire Virtual* Educator Guide is provided to assist educators in facilitating the *JA Inspire Virtual* experience.

After this year’s program concluded, 70% of the participating students indicated that they felt better prepared to make an informed decision about their future and 86% of students know what essential skills are important to an employer.

“I learned what soft skills were; attitude, communication skills, problem solving skills, and being a team player.” — JA Inspire Student

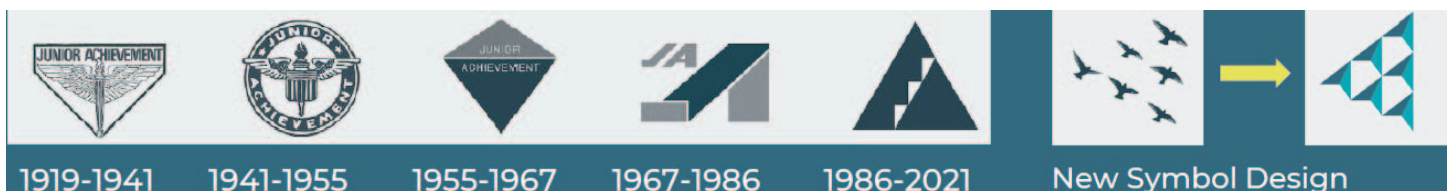
JA USA Launches Updated Brand

Junior Achievement USA announced it would be transitioning to a new logo and brand beginning in 2022. It’s the first change to the Junior Achievement logo since 1986. The update reflects the organization’s evolution from a supplemental youth development program in the 1980s to a fully integrated K-12 education partner today. JA helps students connect what they learn in school to life outside the classroom, especially when managing money, work and career readiness, and entrepreneurship.

The brand update is being provided at no cost to JA offices across the United States and more than 100 JA operations worldwide. The first phase of the brand update will include websites, social media channels, and marketing materials. Local areas will absorb the costs to update signage and banners but have been given several years to complete implementation.

JA LOGO EVOLUTION

The new logo is meant to represent soaring birds. The design pays tribute to the previous green triangle with three white or gold stairsteps used since 1986, as well as the kite logo JA used in the 1960s.



Student Profile

Stoney Mack (YoYo Mack) is an entrepreneur and has a fascinating story to share. He has had JA programs in school, been a counselor and presenter at JA BizTown Summer Camps, and interviewed and introduced one of the honorees at the 2021 Hall of Fame celebration. He has used lessons learned through Junior Achievement and other experiences to start a business.



Stoney received a yo-yo from his father and started recording videos of himself using the yo-yo that he shared on social media when he was a seventh-grader at Edith J Hayes. He quickly developed an impressive following and his videos even caught the eye of producers at the FOX network. They were so impressed with him that they invited him to be on the television show, “Game of Talents” hosted by Wayne Brady. That show aired on March 10, 2021.

During the summer of 2021, Stoney Mack spoke to JA BizTown campers about his experiences starting a business and being on the television show. Following his remarks, the students were each given a yo-yo and Stoney helped them develop their own yo-yo skills.



JA Miss Business

The 3rd Annual Miss Business event took place on March 16, 2022. JA Miss Business is an educational workshop that brings together amazing and forward-thinking women who connect around a common vision of investing in future generations of these women leaders. Students have the opportunity to be influenced and mentored by strong women role models who serve as table hosts, engage with exiting keynote speakers, and participate in breakout sessions. They also had a professional headshot taken and received a swag bag.

Presented by the UK Federal Credit Union, students participated in sessions that allowed them to create vision boards, learn about interview tips and tricks, financial literacy, and building your personal brand. The day ended with a networking session that allowed the girls to put into practice some of the things they had learned throughout the day and reflect upon the day.

Fayette County Public School Superintendent Visits BizTown

We were delighted to have FCPS Superintendent Dr. Demetrius Liggins visit JA BizTown in May 2022. Students from Booker T Washington welcomed him and the student who had been elected to serve as Mayor of BizTown presented Dr. Liggins with a key to the city.

We are fortunate to have the longstanding support of Fayette County Public Schools and look forward to being an active partner and providing unmatched learning experiences that enable students to discover the possibilities that their futures can hold.



JA In A Day

During the 2021-2022 school year, JA of the Bluegrass offered “JA in a Day” at Booker T Washington and Harrison Elementary Schools in Fayette County, and Northview and Southside Elementary in Harrison County.

“JA in a Day” is a one-day presentation of Junior Achievement’s programs. “JA in a Day” is a unique opportunity for JA to reach every child at a school at one time. By recruiting and training volunteers from the business community for this specific program, “JA in a Day” can reach every child of every grade level over the course of four hours. “JA in a Day” is very well received by both volunteers and the schools. Volunteers enjoy the vast amount of energy that flows from the process while the schools benefit from their entire student body learning through JA programs.

A big thanks to Valvoline for hosting a volunteer recruitment event in August 2021. Valvoline is an Adopt-A-School sponsor for Breckinridge Elementary School and hosts a school-wide JA in a Day event there each year.



JA Worldwide Nominated for the 2022 Nobel Peace Prize

JA Worldwide, which represents all Junior Achievement organizations globally, has been nominated for the 2022 Nobel Peace Prize. JA has been serving young people in the United States since 1919, equipping them with the skillset and mindset to create sustainable businesses, find meaningful employment, and build thriving communities.

For centuries, unemployment and poverty have led to political instability, violence, and war. By economically empowering youth on all continents, JA serves a conduit for peace.

“Peace and prosperity go hand-in-hand,” said Jack E. Kosakowski, President and CEO of JA USA. “It’s difficult to have one without the other. JA’s focus on economic empowerment through education lifts individuals, families, and communities, which brings people together. We’re honored these efforts are being recognized with such a prestigious nomination.”

Leadership Lexington Youth Program

Founded in 2004, the mission of LLYP is to prepare diverse individuals for leadership through education and hands-on interaction by exploring issues and resources pertaining to our community. The program motivates high school students to think seriously about the role they will play and the difference they can make in our community.

The LLYP program transitioned from Commerce Lexington to JA of the Bluegrass in Spring 2020 and continues to thrive. Students representing every high school in Fayette County participated in ten sessions over the 2021-22 school year. When asked about their experiences in LLYP, these graduates described the program as “inspiring,” “enlightening,” and “life-changing”.

This year’s LLYP students attended their final session at LexArts. Judge Pamela Goodwine shared her story with the group and charged each of them to remember that while reaching your goals is difficult, it can be accomplished if you are tenacious.



Whether they were collaborating on a mural with local artist, Wylie Caudill; participating in honest discussions with activist and Director of One Lexington, Devine Carama; or even designing donuts with North Lime owner, Joe Ross; our students reached new heights in the 21-22 LLYP season.



Special GRANTS & FUNDING



Without the support of our community partners like State Farm, our work would not be possible. Thank you for your support and commitment to helping students in our community.



A huge thank you to Buffalo Trace Distillery for hosting the 21st Annual Contribution to the Community event. Buffalo Trace has been a long-time supporter of JA and the work done in the Frankfort community to reach K-12th grade students.

THE BEAUFORT BONNET COMPANY INVESTS \$20,000 TO ADOPT FOUR SCHOOLS IN FAYETTE COUNTY

The Beaufort Bonnet Company has chosen to “adopt” Arlington, Booker T. Washington, Mary Todd Lincoln, and William Wells Brown Elementary. The Adopt-A-School program allows companies to provide financial support and volunteer engagement to their selected schools each year.

MIDDLEGROUND CAPITAL MAKES \$50,000 COMMITMENT TO JA BIZTOWN AND JA FINANCE PARK

MiddleGround Capital has made a significant investment that will provide support for the JA BizTown curriculum for students in the 4th, 5th, and 6th grade and JA Finance Park curriculum for students in middle and high school over the next five years. Both programs provide include twelve hours of classroom instruction followed by a day-long simulation at our facility.

TACO BELL FOUNDATION AWARDS \$60,180 GRANT FOR JA HIGH SCHOOL PROGRAM IMPLEMENTATION

At the Taco Bell Foundation, nothing is more important than supporting the passions and dreams of our youth. Restaurants collect donations at the counter and direct those funds to the JA office in their area to Junior Achievement programming in high school within counties where their restaurants are located.

ONE MAIN FINANCIAL AWARDS \$6,600 MAKES SIGNIFICANT INVESTMENT TO PROVIDE JA PROGRAMMING TO LAUREL COUNTY STUDENTS

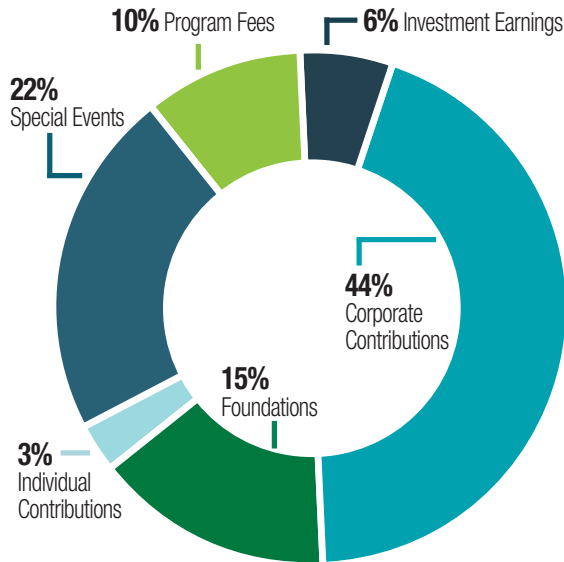
One Main Financial has a committee comprised of employees that makes decisions about what organizations and programs they will support each year. JA of the Bluegrass was delighted to be selected this year. This gift helped to provide JA Career Success to every 10th grade student in Laurel County.

THE KENTUCKY COLONELS AWARDS \$8,400 GRANT TO SUPPORT STUDENTS IN CENTRAL AND EASTERN KENTUCKY

JA of the Bluegrass received a grant from the Honorable Order of Kentucky Colonels to purchase classroom materials for at least 400 classrooms throughout our service region. These kits contain materials for an entire class of 32 students and include student workbooks, teacher and volunteer guides, CD’s as well as other materials that may be used in weekly activities. Junior Achievement has received gifts from the Honorable Order for twenty-five years.



2021-2022 REVENUE



2021-2022 CONTRIBUTORS (\$1000 and above)

\$50,000+

MiddleGround Capital
Taco Bell Foundation

\$25,000-\$49,999

UK Healthcare

\$20,000-\$24,999

Beaufort Bonnet Company
Fayette County Public Schools

\$10,000-\$19,999

Blue Grass Community Foundation
CHI Saint Joseph Health
Chick-fil-A, Inc.
Creech Family Foundation, Inc.
Forcht Group of Kentucky
Honorable Order of KY Colonels
Keeneland Association, Inc.
Kentucky Society of CPAs
Kentucky Utilities
LEX 18
Toyota Motor Manufacturing
UPS Foundation
University of Kentucky

\$5,000-\$9,999

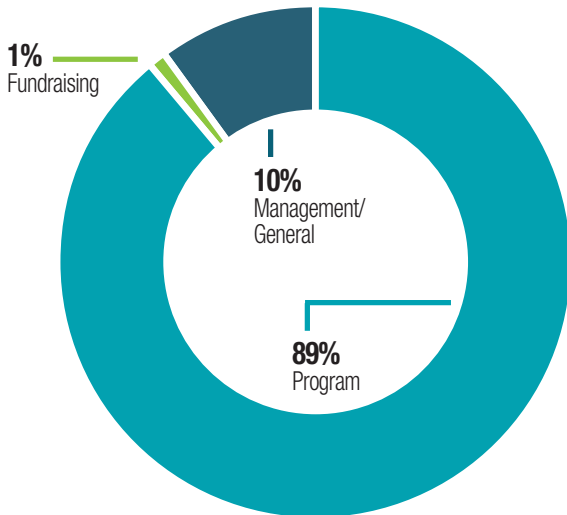
Ann Bakhaus
Ball Homes, Inc.
Commercial Property Association of Lexington (CPAL)
Community Trust Bank
Crowe LLP
Davis H. Elliot Company, Inc.
Lexmark International Inc.
LG&E/KU
One Main Financial
PNC Bank

Quantrell Auto Group
State Farm Insurance - Atlanta Operations Center
Traditional Bank
Tulsa Community Foundation
Craig and Madonna Turner
US Bank
Valvoline
The Zenith Company, LLC

\$1,000-\$4,999

Blue & Co., LLC
Hilary Boone Foundation, Inc.
Caller Family Charitable Foundation
Caller Properties, LLC
Alex G. Campbell Foundation
Central Bank & Trust
City National Bank
Enterprise Holdings Foundation
Fayette County Bar Foundation
Debra Hensley
Kentucky Blood Center
Laurel County Board of Education
Bertha Lebus Charitable Fund
Lexington Fayette Housing Authority
Brad Lovell
Messer Construction Co.
Eric Monday
Scott Navis
The Orphan Society of Lexington
Harry Richart
Sazerac Company, Inc.
Robert Showalter
Stablemate Creative LLC
Truist Wealth
UK Federal Credit Union
Ward Hocker & Thornton, PLLC
WesBanco, Inc.

2021-2022 EXPENSES



FIVE YEAR IMPACT

The number of students inspired by JA programs and inspired by our volunteers over the past five years is something we are very proud to recognize in this report. Despite reaching fewer students during the pandemic, our commitment to our mission never wavered. We are grateful for teachers who taught the curriculum when volunteers were not allowed in the schools and for volunteers who zoomed into classes or pre-recorded their sessions so teachers could show them to their classes on their own schedule.

We appreciate the partnership of school districts in Laurel, Knox and Whitley Counties that utilize the JA Career Success curriculum for all 10th grade students as part of their Work Ethic Seal graduation certificate. In addition, the opening of our JA BizTown/JA Finance Park facility in January 2017 has given us additional growth opportunities by offering hands-on, experiential education to students throughout Central and Eastern Kentucky.

No matter how you measure it, we are excited about the impact we have had over the last five years:

86,175
Students Served

744,025
Contact Hours

3,883
Volunteers

BLUEGRASS BUSINESS *Hall of Fame*

The following individuals were inducted into Junior Achievement's Bluegrass Business Hall of Fame in August 2021—**Eli and Mary Lynne Capilouto, Debra Hensley, the late Johnny Owens and Harry Richart.** Due to COVID 19 restrictions, the induction celebration of these Laureates was rescheduled from 2020.

Since 1989, JA's Bluegrass Business Hall of Fame has annually recognized the esteemed leaders of the Central Kentucky business community.



JA Bluegrass Business Hall of Fame Laureates

- | | | | | |
|---|--|---|---|--|
| <p>1989 Caruthers Coleman Garvice D. Kincaid W.T. Young, Sr.</p> <p>1990 Edward S. Dabney Sr. Michael Leo Mullaney Earl D. Wallace</p> <p>1991 Walter Hillenmeyer, Jr. Warren W. Rosenthal</p> <p>1992 Harry C. Barfield James E. Bassett, III Jacob Hughes Graves, III</p> <p>1993 J. Douglas Gay Joseph S. Wile, Sr.</p> <p>1994 Mira S. Ball Robert H. Hillenmeyer W. Paul Little W. Emmet Milward Gilmore N. Nunn</p> <p>1995 Hilary J. Boone, Jr. Bruce C. Cotton Hal Price Headley W. James Host Wayne L. Smith James H. Sweat</p> | <p>1996 Oliver Allen Bakhaus Alan F. Bloomfield Gov. Wallace G. Wilkinson</p> <p>1997 Lois H. Gray Lewis Owens Irving Rosenstein W.B. Terry</p> <p>1998 The Dawahare Family Ralph W. Gabbard <i>(Posthumously)</i> Bonnie Quantrell Jones William B. Sturgill</p> <p>1999 Norwood Cowgill, Jr. Bob Slone Dr. Lee T. Todd</p> <p>2000 Gerald F. Healy, II Anita Madden Donald K. Poole</p> <p>2001 Tommy Bell <i>(Posthumously)</i> John R. Gaines</p> <p>2002 Don Ball Thomas P. Dupree, Sr. Ralph Hacker P.G. Peeples, Sr.</p> | <p>2003 Richard E. Blanchard, Sr. Dr. Thomas Clark Wayne Martin</p> <p>2004 Luther Deaton, Jr. Henry L. Jackson Dr. Charles L. Shearer</p> <p>2005 Samuel G. Barnes Gov. Martha Layne Collins Foster Ockerman, Sr. Fred B. Wachs <i>(Posthumously)</i></p> <p>2006 Gov. John Y. Brown, Jr. Dr. John Cronin Leonard Press</p> <p>2007 Laban Jackson Tubby Smith C.W. Sulier, Sr. <i>(Posthumously)</i> Job D. (Darby) Turner</p> <p>2008 Robert Clay Laura Freeman William L. Rouse, Jr. <i>(Posthumously)</i> Robert B. Trussell, Jr.</p> | <p>2009 Gary D. Bello John R. Hall Dr. Pearse Lyons Deirdre Lyons</p> <p>2010 James F. Hardymon Dr. Michael Karpf Ann Bakhaus</p> <p>2011 Dr. Richard W. Furst Phil Greer Alan M. Stein Isabel M. Yates</p> <p>2012 Terry Forcht Davis Marksburly W. Terry McBrayer</p> <p>2013 Coach John Calipari Nick Nicholson Elmer Whitaker</p> <p>2014 Tom Hammond Bill Lear Donald W. Webb, Sr. <i>(Posthumously)</i> Dudley Webb</p> <p>2015 Stephen L. Grossman Wilbert W. (Wil) James, Jr. Dr. David B. Stevens</p> | <p>2016 William Stamps Farish DeWitt T. Hisle Holly B. Wiedemann</p> <p>2017 Robert B. Congleton <i>(Posthumously)</i> Carol Martin Gatton Mike Scanlon Al Smith</p> <p>2018 Doug Dean William R. Embry Jr. <i>(Posthumously)</i> Lillian Press Austin J. Simms</p> <p>2019 Rufus Friday Oulta Michel Ray Rector <i>(Posthumously)</i> Madonna & Craig Turner</p> <p>2021 Eli & Mary Lynne Capilouto Debra Hensley Johnny Owens <i>(Posthumously)</i> Harry Richart</p> |
|---|--|---|---|--|

Adopt-A-School Partners

GOLD

The Beaufort Bonnet Company (1 year)
No Designated School
JA Board of Directors (20 years)
Tates Creek Elementary and Tates Creek MS
Toyota Motor Manufacturing (19 years)
No Designated School

SILVER

Ann Bakhaus (21 years)
Garden Springs Elementary
Ball Homes (20 years)
Edythe J. Hayes MS
Central Bank & Trust (21 years)
Paul Laurence Dunbar HS
Community Trust Bank (16 years)
Tates Creek HS
Cowgill Partners (4 years)
Frederick Douglass HS
Crowe LLP (13 years)
Jessie Clark MS
Davis H. Elliot Company (12 years)
Athens Chilesburg Elementary
Kentucky Blood Center (12 years)
Lafayette HS
Lexmark International (21 years)
Yates Elementary
Kentucky Utilities (17 years)
Liberty Elementary
Quantrell Auto Group (18 years)
Northern Elementary
Traditional Bank (13 years)
Leestown MS
Valvoline (4 years)
Breckinridge Elementary

JA BizTown/JA Finance Park

STOREFRONT PARTNERS

| | |
|---------------------------|----------------------------|
| Chick-fil-A | Kentucky Utilities |
| CHI Saint Joseph Health | LEX 18 |
| Forcht Bank | Lexington Herald-Leader |
| iHeart Media | Toyota Motor Manufacturing |
| Keeneland | UK Healthcare |
| Kentucky Coal Association | University of Kentucky |
| Kentucky Society of CPAs | UPS |

COMMUNITY ROOM PARTNER

Marksbury Family Foundation

LOBBY PARTNERS

| | |
|---------------------------|---------------------------------------|
| Central Equipment Company | Fayette County Farm Bureau Federation |
| Charles T. Creech, Inc. | Godolphin |
| Fayette Alliance | Keene Ridge Farm |

PAVILION PARTNER

Commercial Property Association of Lexington

STREET SIGN PARTNER

Equity Solutions Group

FACILITY PARTNER

Fayette County Public Schools

AMENITY PARTNERS

| | |
|-------------------------|-------------------------|
| Gary & Sheila Bello | Lexington Legends |
| Davis H. Elliot Company | Stoll Keenon Ogden PLLC |

PAVILION BEAM SPONSOR

Community Trust Bank

Curriculum Partners

Bechtel Parsons Bluegrass
Taco Bell Foundation
Thompson Charitable Foundation
UPS Foundation

Financial Literacy Program Partners

Baird
Kentucky Bank
PNC Bank
WesBanco Bank

JA Miss Business

UK Federal Credit Union – Presenting Sponsor

JA Inspire Virtual

US Bank - Presenting Sponsor

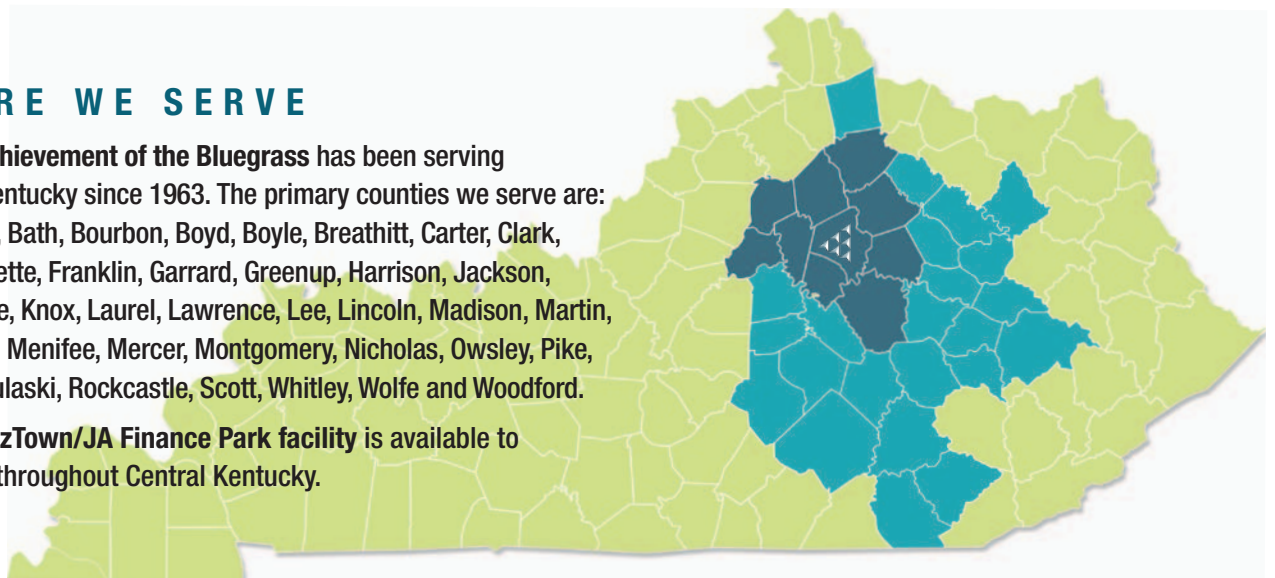
JA Bluegrass Business Hall of Fame

UK/UK Healthcare - Presenting Sponsor

WHERE WE SERVE

Junior Achievement of the Bluegrass has been serving Central Kentucky since 1963. The primary counties we serve are: Anderson, Bath, Bourbon, Boyd, Boyle, Breathitt, Carter, Clark, Estill, Fayette, Franklin, Garrard, Greenup, Harrison, Jackson, Jessamine, Knox, Laurel, Lawrence, Lee, Lincoln, Madison, Martin, McCreary, Menifee, Mercer, Montgomery, Nicholas, Owsley, Pike, Powell, Pulaski, Rockcastle, Scott, Whitley, Wolfe and Woodford.

The JA BizTown/JA Finance Park facility is available to students throughout Central Kentucky.



OUR Volunteers

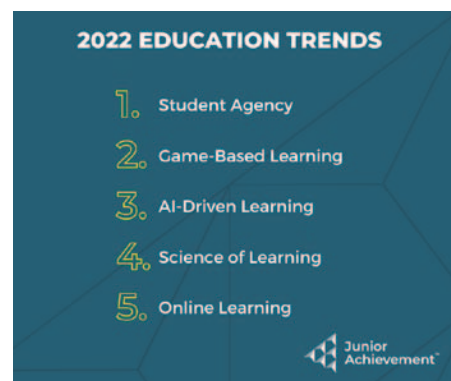
Junior Achievement volunteers worked with 12,793 students in the Central Kentucky area during the 2021-2022 school year. The business/education partnerships of JA are greatly enhanced by the volunteers who are willing to invest their time and resources on its behalf. At JA, we depend on our dedicated volunteers, and appreciate their continued support. Our thanks to the following businesses who have given their employees time to volunteer in the classroom this year:

Accutran & Proteck
 African-American Trust for
 Historic Preservation
 Association of Independent KY
 Colleges & Universities
 Ball Homes
 Bank of America
 Bank of the Bluegrass & Trust Co.
 Be More Consulting
 Bellevue University



Beta Alpha Psi
 Big Ass Fans
 Blue and Co., LLC
 Blue Grass Community Foundation
 Bourbon Community Hospital
 Bourbon County Public Schools
 Builders Exchange of Kentucky
 Central Bank & Trust
 Central Kentucky Youth Orchestra (CKYO)
 CHI Saint Joseph Health
 Columbia Gas of Kentucky
 Commerce Properties Insurance Services
 Community Volunteer
 Crowe LLP
 Davis H. Elliot Company, Inc.
 Dean Dorton Allen Ford, PLLC
 DiaSorin
 Dinsmore
 East KY Power Cooperative
 Employbridge
 Fayette Alliance

Fayette County Board of Education
 Fayette County Public Schools
 Fayette County Urban County Government
 Fidelity Investments
 Fifth Third Bank
 Forcht Group of Kentucky/Forcht Bank
 Godolphin
 Gray Construction
 Harrison County ATC
 Harrison County High School
 Hunt Brothers Pizza
 Infineon Technologies
 Junior Achievement of the Bluegrass, Inc.
 Keeneland
 Kentucky Department of Education
 Kentucky Employers' Mutual Insurance
 Kentucky Farm Bureau
 Keystone Financial Group
 KVC Behavioral Health
 Larson & Company, LLC
 Lexington Children's Theatre
 Lexington Fire Department
 Lexington Legends
 Lexington Police Department
 Lexington Public Library
 Lexmark International Inc.



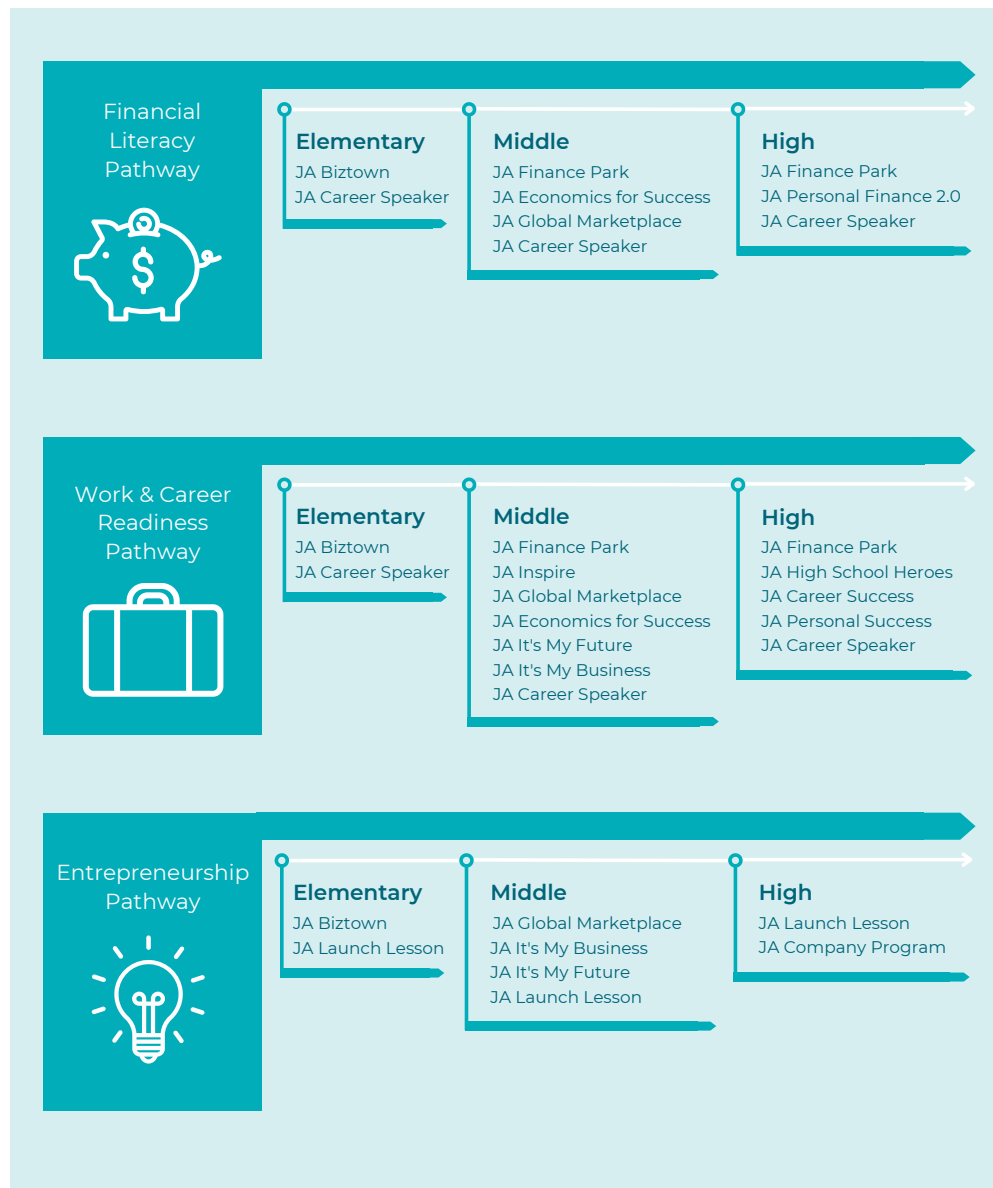
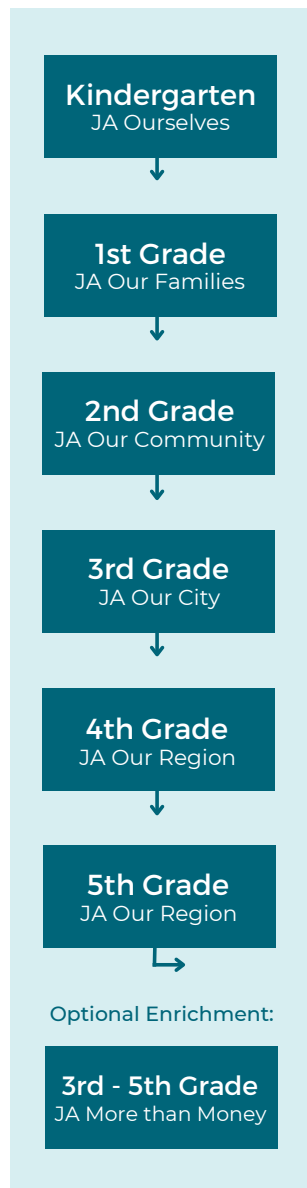
LG&E and KU
 Limestone Bank
 Living Arts and Science Center
 Lyric Theatre
 MacLellan Services Inc.



Maggard Marketing Group
 Minuteman Press
 North Lime Coffee & Donuts
 OneMain Financial LLC
 Ouita Michel Family of Restaurants
 PNC Bank
 Republic Bank
 RJ Corman
 Schrader Commercial Properties, LLC
 Stablemate Creative
 Stantec
 Stoll Keenon Ogden
 Strive Together
 Sutherland and Associates
 Toyota Motor Manufacturing Kentucky, Inc.
 Toyota Motor North America, Inc.
 Traditional Bank
 Truist
 UK College of Agriculture
 UK College of Engineering
 UK College of Law
 UK College of Pharmacy
 UK Gatton College of Business
 UK Healthcare
 UK ROTC
 UMR
 Unified Trust
 University of Kentucky Federal Credit Union
 UPS
 Valvoline
 WealthSouth
 Webb Companies

The three Junior Achievement pathways are intended to act as a guide to JA teachers who are deciding how to best fill their yearly curriculum. Through a continuum of engaging learning experiences, students develop the skills needed to be financially responsible, workforce ready, and entrepreneurial-minded, thereby guiding them on the path to a successful future.

INTRO PROGRAMS **JUNIOR ACHIEVEMENT PATHWAYS**



Your Name is Important!

We have carefully reviewed the names listed in this report. However, in a listing of this length, errors may occur. If your name has been omitted, misspelled or incorrectly listed, please accept our apology and bring the error to our attention so that we may correct our records. Call Junior Achievement of the Bluegrass, 859-219-2423 or joanna@jalexington.org.



**Junior
Achievement™**
of the Bluegrass

JA BizTown®

JA Finance Park®

Our office is located at:
2420 Spurr Road, #150
Lexington, KY 40511
859-219-2423

BOARD OF DIRECTORS

Scott Navis, *Chair* – Davis H. Elliot Company
Mike Allison – Lexington Legends*
D.R. Ball – Ball Homes
Mike Bridge - Middleground Capital**
Salvador Carmona – Crowe LLP**
Joseph Colvin – Stoll Keenon Ogden PLLC
Sheri Evans Depp – Lexmark International
Timothy Gaillard – UK Healthcare**
Kelly M. Johns – Stablemate Creative, LLC
Brad Lovell – Keeneland
Kate McAnelly – Fayette County Schools
Alex Mashni – R. J. Corman Railroad Group
Andrew Miller – Forcht Bank**
Daniel P. Murphy, Jr. – UK College of Law
Andy Peterman - Valvoline
Justin Posey – Toyota Motor Manufacturing Kentucky/ TMMK
Todd Sallee – Fifth Third Bank*
Amy Sandlin – Blue & Company
James M. Schrader – Schrader Commercial Properties, LLC
Nicole Seals – UPS
Adam Smith – LG&E/KU**
Dana Stephens – CHI Saint Joseph Health*
Jordan Wilson – BB&T

* *Concluded service in 2022*

** *Began serving in 2022*

STAFF

Laurel Raimondo Martin, President
Joanna K. Weaver, Office Manager
Ellie Lindsey, Program Manager
Crystal Elam, District Manager
Catherine Pauley, JA BizTown/JA Finance Park Program Manager
Shannon Feenick, JA BizTown/JA Finance Park Team Leader